

THE VALENTINE’S DAY SWEEPSTAKES AND FIRE DRILL
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.

The Valentine’s Day Sweepstakes and Fire Drill (“Promotion”) is sponsored by Pernod Ricard (“Sponsor”), 250 Park Ave. 17th Floor, New York, NY 10177 and is administered by Prize Logic, LLC, (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

1. SWEEPSTAKES PERIOD AND FIRE DRILL PERIOD: The Promotion consists of a sweepstakes (“Sweepstakes”) and fire drill (“Fire Drill”). The Sweepstakes begins on January 7, 2020 at 12:00 PM Eastern Time (“ET”) and ends on February 1, 2020 at 11:59:59 PM ET (“Sweepstakes Period”) and consists of five (5) entry periods (each an “Entry Period”) as outlined in the chart below. The Fire Drill will begin sometime between February 2, 2020 and February 11, 2020 (“Fire Drill Period”). The Sponsor will determine the exact start date and time for the Fire Drill (see details below in Section 4) and the Fire Drill will conclude after all Fire Drill prizes have been awarded. The Sweepstakes Period and the Fire Drill Period are collectively the “Promotion Period”.

Entry Period	Start Date and Time	End Date at 11:59:59 PM ET	Approximate Drawing Date
1	January 7, 2020 at 12:00 PM ET	January 11, 2020	January 13, 2020
2	January 12, 2020 at 12:00 AM ET	January 16, 2020	January 17, 2020
3	January 17, 2020 at 12:00 AM ET	January 22, 2020	January 23, 2020
4	January 23, 2020 at 12:00 AM ET	January 27, 2020	January 28, 2020
5	January 28, 2020 at 12:00 AM ET	February 1, 2020	February 3, 2020

Non-winning Sweepstakes entries will not carry forward into subsequent Sweepstakes Entry Period drawings. The Administrator’s computer is the Promotion official clock.

2. ELIGIBILITY: This Promotion is open only to legal residents of the fifty (50) United States (including the District of Columbia) who are at least twenty-one (21) years old at the time of entry. Employees of Sponsor, Administrator, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, “Promotion Entities”) and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the “steps” of each, regardless of where they reside) and persons living in the same household of each, whether or not related, state alcoholic beverage manufacturers, distributors, and retailers and employees of state or local alcohol beverage agencies are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions and interpretations, which are final and binding in all matters related to the Promotion. For purposes of the Promotion, an entrant’s residential address and e-mail address will

be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

- 3. HOW TO ENTER THE SWEEPSTAKES:** During the Sweepstakes Period, an eligible entrant may visit campoviejo.com/valentine ("Website") and enter his/her date of birth. Entrant must follow the links and instructions to complete and submit the registration form including, but not limited to: his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code. Upon the successful submission of the registration information, an entrant will receive one (1) entry into the applicable Entry Period.

Entry Limit: There is a limit of one (1) Sweepstakes entry per person per day. If more than one (1) Sweepstakes entry per day is received from the same person, telephone number and/or e-mail address the entries may, at the Sponsor's sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Sweepstakes, then that entrant, in Sponsor's sole discretion, may not be eligible to win a prize. A "day" is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET on a calendar day during the Sweepstakes Period, except on January 7, 2020 when a day is defined as starting at 12:00 PM ET and ending at 11:59:59 PM ET.

- 4. HOW TO ENTER THE FIRE DRILL:** During the Fire Drill Period, Sponsor will send out a public notification on Twitter (@CampoViejoWines), Instagram (@campoviejoUSA), and on Facebook (www.facebook.com/CampoViejo) that will include a link for participation to the Website. To enter, eligible entrants must click on the link to access the Website to participate in the Fire Drill. Entrants must enter his/her e-mail address to participate. If it is the entrant's first time entering the Promotion, he/she will also be required to complete the registration form including, but not limited to: his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code. Once entered, the entrant will be notified if he/she is a winner (a "Play"). For purposes of this Promotion, an entrant's e-mail address will be the e-mail address submitted at the time of entry for the Fire Drill. Entrants will not be allowed to change their e-mail address. The prizes for the Fire Drill will be awarded in the exact order of Plays received by Sponsor starting immediately after announcement of the Fire Drill, up to one hundred (100) prizes to be awarded for the Fire Drill. An entrant's eligibility to win a Fire Drill prize is subject to confirmation and verification. Once all of the prizes for the Fire Drill have been awarded, no further prizes will be available for the Fire Drill.

If you win a Fire Drill prize, you will be notified by e-mail (see Section 7 for details). If you receive a winning message, you will be deemed a potential winner pending confirmation and verification of the entrant's eligibility and compliance with these Official Rules. Non-winning entrants will not be contacted. Limit one (1) Play per name per e-mail address during the Fire Drill Period. Any attempt by any person to obtain more than the stated number of Plays by using multiple/different e-mail accounts, or any other methods will void all of that person's Plays. Plays generated by a robotic, programmed, script, macro or other automated means will be disqualified. All potential winning Plays are subject to verification by Sponsor or Administrator, whose decisions are final and binding. An entrant is not a winner of any Fire Drill prize, even if the message or website should so indicate, unless and until entrant's eligibility and potential winning Play has been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Play that occurs after the system has failed for any reason is deemed a defective Play, is void, and will not be honored. No other forms of entry are valid other than those set forth above. All entry information becomes the property of the Sponsor.

IMPORTANT: MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS PROMOTION ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THIS PROMOTION. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER'S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN A PRIZE IN THIS PROMOTION.

5. SWEEPSTAKES RANDOM DRAWING: On or around each drawing date indicated in the chart above in Section 1, the Administrator will randomly select thirty (30) potential Sweepstakes winners from all eligible entries received for each Entry Period, for a total of one hundred fifty (150) potential Sweepstakes winners. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

6. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:

A. Sweepstakes Prizes (150 total; 30 per Entry Period): Each Sweepstakes prize is a Sugarfina Candy Box (“Sweepstakes Prize”). Specific candy flavors outlined in the chart below. No more than one hundred fifty (150) (thirty [30] per Entry Period) Sweepstakes Prizes will be available in the Sweepstakes. The ARV of each Sweepstakes Prize is \$8.50.

Entry Period	Sweepstakes Prize Candy Flavor
1	Dark Chocolate Sea Salt Caramels
2	Peanut Butter Caramels
3	Sugar Lips
4	Fuji Apple Caramels
5	Golden Truffle Eggs

B. Fire Drill Prizes (100): Each Fire Drill prize is a Sugarfina Bento Box (“Fire Drill Prize”) (flavors include Sugar Lips, Fuji Apple Caramels, and Peanut Butter Caramels, and are determined by Sponsor in its sole discretion). No more than one hundred (100) Fire Drill Prizes will be available in the Promotion. The ARV of each Fire Drill Prize is \$26.

C. Total ARV: The total ARV of all prizes is \$3,875.

D. Odds of Winning: The odds of winning a Sweepstakes Prize depend on the number of eligible Sweepstakes entries received during each Sweepstakes Entry Period. The odds of winning a Fire Drill Prize depend on the random time when the Fire Drill starts, the number of entrants who participate, and the time when each entrant completes his/her Play.

E. General Conditions: There is a limit of one (1) of each Entry Period Sweepstakes Prize and one (1) Fire Drill Prize per household. In no event will more one hundred fifty (150) Sweepstakes Prizes (thirty [30] per Sweepstakes Entry Period) and one hundred (100) Fire Drill Prizes, be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received. **ALCOHOL IS NEVER A PART OF ANY PRIZE.**

7. HOW TO CLAIM A PRIZE: The potential winners are subject to verification of eligibility and compliance with these Official Rules After each random Sweepstakes drawing, Administrator will notify the potential Sweepstakes winners via e-mail at the e-mail address provided at the time of

registration. The potential Fire Drill winners will be notified via e-mail at the e-mail address provided at the time of registration. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of a winner's right to claim his/her prize, and may result in the prize being awarded to an alternate winner, if time permits. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, the respective prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Upon verification of eligibility, the prizes will be mailed to the winners at the physical addresses (P.O. Boxes are not permitted) provided at the time of entry. Any portion of a prize not accepted by winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for his/her prize won. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility. The prizes will only be awarded to a verified winner.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prizes are non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of the prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 8. LIMITATION OF LIABILITY:** By participating in this Promotion, entrants agree that the Promotion Entities, Twitter, Inc., Instagram, Inc., Facebook, Inc., and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen, misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Promotion Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not

limited to, any Promotion -related activity or element thereof, and the entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 9. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

PRIVACY: Sponsor's privacy policy is available at <https://www.campoviejo.com/en-us/privacy-policy>.

- 10. PUBLICITY RIGHTS:** By participating in this Promotion, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical

information, likeness, picture and other information and content provided in connection with the Promotion for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

11. GENERAL: Any attempted form of participation in this Promotion other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Promotion. Any attempted form of participation in this Promotion other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

12. WINNERS LIST: For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - Valentine's Day Sweepstakes and Fire Drill, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than April 14, 2020.

Customer Service inquiries may be made at [Contact Us](#).

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SWEEPS SUPPORT ASSETS

Campo Viejo

Shelf Card



Case Card



Necker